

MAX 4
Kids[®]
foundation

2021 ANNUAL REPORT



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WHO WE ARE

In 2001, MAX associates teamed up to establish MAX4Kids, a Foundation committed to making a significant impact in the communities we serve. It has now been over 21 years, and our commitment still holds strong. The Foundation has hosted countless associate-led fundraisers, giving back more than \$1.4 million to local children's organizations and to the MAX4Kids Scholarship Program.





MAX4Kids 2021 Scholarship Recipients

In 2021, six deserving high school seniors were recognized by the MAX4Kids Foundation representing counties that include Lowndes, Dallas, and Montgomery. These students, selected by an independent panel of judges, were each awarded a \$5,000 MAX4Kids scholarship to further their education and pursue their career goals. In total, \$30,000 was awarded in scholarship dollars for 2021, and a scholarship reception was held to recognize and honor these individuals and their families.



Top Row:

Chasity Talley - The Calhoun School

Jasmine Jackson - Selma High School

Middle Row:

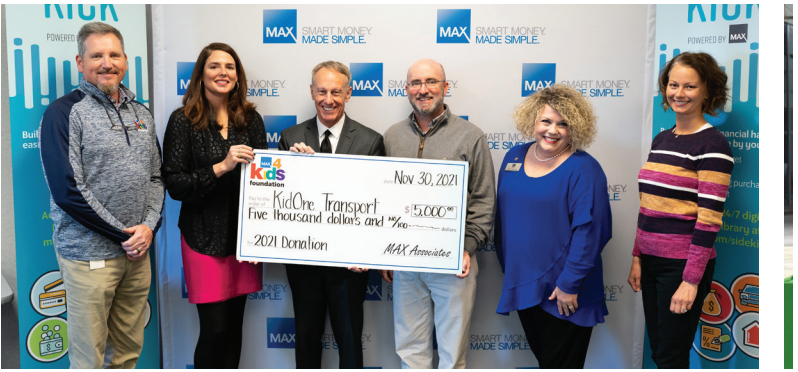
Haidyn Foley - LAMP High School

Shakira Thomas - Jefferson Davis High School

Bottom Row:

Jaylene Al-Badani - BTW Magnet High School

Haley Oswald - Alabama Christian Academy



2021 DONATIONS

Children's of Alabama

As one of the largest pediatric facilities in the United States, Children's of Alabama provides specialized care for kids in a safe, supportive, and compassionate environment. Each year, hundreds of children and families benefit from the exceptional health care services provided by Children's of Alabama. Through innovative and proven clinical care, education, and research, they are truly dedicated to the health and well-being of children.

Common Ground Montgomery

Student success is built on a foundation of academic, social, and spiritual growth, and that's the work of Common Ground Montgomery. The MAX4Kids Foundation helped parents, grandparents, and guardians in the Washington Park community purchase affordable Christmas gifts thanks to a donation of Christmas toys to Common Ground's annual Christmas Store.



Henry Tellis Foundation

Mentorship, outreach, education, parental development, and youth programs provided by the Henry Tellis Foundation each get to the core of their mission, which is to equip young people with opportunities that allow them to become leaders in the community.

Kid One Transport

Kid One Transport understands that safe, reliable transportation isn't something to take for granted. This organization, the only one of its kind in Alabama, makes sure children and expectant moms never have to worry about how they'll get access to healthcare by providing them with much-needed transportation.

The S.T.E.P. Foundation

Underserved communities are the focus of The S.T.E.P. Foundation. The organization mobilizes churches and partners with other groups in urban areas to provide residents pathways to a better life spiritually, emotionally, and physically.





2021 DONATIONS

Tie and Doll, Inc.

Through strong self-esteem and cultural enrichment, Tie and Doll, Inc. works with young people to provide them the skills they'll need to become community leaders. It takes courage to make difficult decisions, and their mentorship program helps students learn to lead courageously.

Valiant Cross Academy

This is not your average school. Valiant Cross Academy goes the extra mile to educate and inspire its scholars to make a difference in the lives of others through community service. As a stable and loving learning environment for young men, the Academy challenges its scholars to become community leaders.



COMMUNITY MATTERS

In 2021, MAX4Kids continued the journey of developing and implementing efforts to raise funds for children in our communities. In April, we hosted the MAX4Kids Clay Shoot at the Lower Wetumpka Shotgun Sports Club where teams from around the state took part in a friendly competition, all while raising funds for a great cause. This event could not have happened without the support of local businesses who provided door prizes, food, beverages, and much more!



COMMUNITY MATTERS

Our 22nd Annual Charity Golf Tournament was record setting as we raised over \$50,000 for charitable organizations we support! Many factors contributed to this milestone achievement. One being the generosity of many of our sponsors and vendors. Golfers enjoyed a day on the course, while networking and raising funds for a cause. A silent auction was held giving participants the option to bid on items donated by local businesses. Just another way communities and businesses in those areas work together to make an impact. This event could not happen without the support of MAX team members and volunteers. We would like to say thank you to everyone for your support and dedication to the MAX4Kids Foundation!





- █ Scholarships \$30,000
- █ Henry Tellis Foundation \$5,000
- █ S.T.E.P. Foundation \$2,500
- █ Common Ground \$5,000
- █ Kid One Transport \$5,000
- █ Common Ground Christmas Store \$2,483
- █ Children's of Alabama \$5,000
- █ Valiant Cross Academy \$5,000
- █ Tie and Doll \$1,500



- █ Golf Tournaments \$52,300
- █ Miscellaneous \$9,364
- █ Clay Shoot \$4,095
- █ Payroll Deductions \$26,146
- █ Member Eligibility \$5,655
- █ Candy Bar Sales \$879

2021 In Kind Contributions by Event

Clay Shoot	\$1,378
Golf Tournament	\$13,458
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Total Amount Contributed	\$14,836

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