



**MAX 4
Kids[®]
foundation**

2023 ANNUAL REPORT



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WHO WE ARE

In 2001, MAX associates worked together to establish the MAX4Kids Foundation, an organization committed to making a significant difference in the communities we serve.

It has now been over 23 years, and our commitment remains. The Foundation has given back more than \$1.5 million to local children's organizations and to the MAX4Kids Scholarship Program.





MAX4Kids 2023 Scholarship Recipients

In 2023, nine deserving high school seniors were recognized by the MAX4Kids Foundation, all representing the counties in which we serve. To receive this honor, students had to submit activities, leadership commitments, high school transcripts, and an essay describing their unique goals. These students, selected by an independent panel of judges, were each awarded a \$5,000 MAX4Kids scholarship to further their education and pursue their career goals. In total, \$45,000 was awarded in scholarship dollars for 2023.

Top Row:
Arthur Kelly – Robert E. Lee High School
Michaiah Grace June – Luverne High School
Campbell Hughes – Hooper Academy

Middle Row :
Mia Roxane Johnston – Booker T. Washington Magnet High School
Ronald Reese, Jr. – Opelika High School

Bottom Row:
Alana Wilkinson – Montgomery Catholic Preparatory School
Bryce-Kerrington Brown – Booker T. Washington Magnet High School
Becca Worrell – Wetumpka High School
Isabella Navidad – Montgomery Academy



2023 DONATIONS

Esperanza House

With a mission to improve the quality of life for Hispanic children and families, Esperanza House provides services in critical areas including youth development, childcare, education, mental health, and advocacy.

Henry Tellis Foundation

Mentorship, outreach, education, parental development, and youth programs provided by the Henry Tellis Foundation each get to the core of their mission, which is to equip young people with opportunities that allow them to become leaders in the community.

Kid One Transport

Kid One Transport understands that safe, reliable transportation isn't something to take for granted. This organization, the only one of its kind in Alabama, makes sure children and expectant moms never have to worry about how they'll get access to healthcare by providing them with much-needed transportation.

Mercy House/ MAP Center

Mercy House aims to serve the Washington Park community through day shelters, warm meals, and immediate support and care for individuals in need. They also provide resources for youth to attend afterschool and summer enrichment programs as well as providing classes for GED and High School Diplomas. Family services and support are provided for those in need through comprehensive resources.

Montgomery Christian School

Montgomery Christian School understands the importance of a strong foundation for students to develop and become life-long learners. With dedicated teachers and staff, students receive instruction in core curriculum subjects and the arts enabling them to become contributing members of the community.

The Noah Foundation

The Noah Foundation focuses on children with disabilities who may face learning or physical challenges. They provide training and support to families in need as well as technology for improving communication skills and education.



2023 DONATIONS

The S.T.E.P. Foundation

At-risk communities are the focus of The S.T.E.P. Foundation. The organization mobilizes churches and partners with other groups in urban areas to provide residents with pathways to a better life spiritually, emotionally, and physically.

Tie and Doll, Inc.

Through strong self-esteem and cultural enrichment, Tie and Doll, Inc. works with young people to provide them the skills they'll need to become community leaders. It takes courage to make difficult decisions, and their mentorship program helps students learn to lead courageously.

Valiant Cross Academy

This is not your average school. Valiant Cross Academy goes the extra mile to educate and inspire its scholars to make a difference in the lives of others through community service. As a stable and loving learning environment for young men, the Academy challenges its scholars to become community leaders.



COMMUNITY MATTERS

In 2023, MAX4Kids continued serving our communities through volunteerism and financial support. In April, we hosted the 7th Annual MAX4Kids Clay Shoot at the Lower Wetumpka Shotgun Sports Club where we raised over \$9,200. In October we held our 24th Annual Charity Golf Tournament, and largest fundraiser, where we raised over \$47,000! Supporters from across the state participated in both friendly competitions and together contributed to a total of over \$56,000.



- Scholarships \$45,000
- Valiant Cross Academy \$5,000
- Big House \$5,000
- Kid One Transport \$5,000
- Henry Tellis Foundation \$5,000
- S.T.E.P. Foundation \$2,500
- Tie and Doll \$2,500
- The Curtis House \$2,500
- Mercy House Christmas Store \$1,754
- The Noah Foundation \$1,500
- Montgomery Christian School \$1,000
- Esperanza House \$1,000



- Golf Tournament \$49,483
- Payroll Deductions \$27,877
- Miscellaneous \$11,143
- Member Eligibility \$10,315
- Clay Shoot \$9,255

COMMUNITY MATTERS

Throughout the year, MAX team members contribute to the Foundation through payroll deduction and service showing their personal dedication to the community and Foundation. In combination with all fundraising efforts, a total of over \$108,000 was raised. These funds were given back to the community in the form of monetary donations and scholarships in the areas we serve. We would like to thank our supporters who have made a difference for the MAX4Kids Foundation and those who benefit from our charity.

2023 In Kind Contributions by Event

Clay Shoot	\$765
Golf Tournament	\$11,817
Total Amount Contributed	\$12,582

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