

Contact: Carrie Rauch
Director of Communications and Brand Engagement
334.215.4973 | crauch@myMAX.com



FOR IMMEDIATE RELEASE

MAX Credit Union Named A Best Credit Union to Work For Three Consecutive Years

MONTGOMERY, AL (September 25, 2024) - MAX Credit Union, was recently named among 30 honorees as one of the American Banker 2024 Best Credit Unions to Work For three consecutive years. Through this program, credit unions are identified and honored as top employers for workplace culture and business influence where MAX ranked 40th in the nation.

To be considered, Credit Unions nationwide went through a two-part survey process. The first part evaluated workplace policies, practices, philosophy, systems, and demographics with the second part focusing on employee experience. The combined scores determined the top credit unions and final ranking.

Among the honorees, top executives have led their organizations for 12.3 years on average, with MAX having a collective average of 21 years. MAX boasts a robust history of employee retention, particularly evident in the executive team, many of whom advanced through the ranks.

The organization offers a comprehensive benefits package, including tuition reimbursement, and a 401K plan with a company match. MAX also invests in continuing education of its employees, ensuring they are equipped with the latest knowledge and skills to provide exceptional service and sound financial advice to its membership base.

In addition to these benefits, MAX Credit Union is community-oriented regularly giving back through scholarships, charitable giving, and financial education. Team members are afforded opportunities to volunteer and engage in wellness events that foster healthy habits. Company-wide events are regularly held to celebrate special occasions throughout the year.

"It is essential for employees to feel empowered and valued in the workplace. When individuals are dedicated and have a passion for their organization, it enhances their well-being and drives the organization's success. At MAX, we believe in creating an environment where every voice is heard and every contribution is celebrated," said Chief Talent Officer, Sandra Branch.

MAX Credit Union is a leading, locally owned financial institution in Alabama, with more than \$2 billion in assets. Serving our communities for over 69 years, MAX provides a full array of consumer and business financial products including checking, savings, loans, wealth management, insurance, mortgages, and online and mobile banking. MAX has 16 branch locations across its Alabama footprint, more than 30,000 surcharge-free ATMs, and myMAX Service Center to assist with any financial needs by phone. With dedicated team members, MAX is committed to providing exceptional customer service and value. Please visit us at www.mymax.com

#